

## **Trustee Annual Goals for FY2025**

1. Advocate for a library budget that fully meets the needs of the community and the GPL.
2. Prioritize physical space updates and technology upgrades to accommodate the 21<sup>st</sup> century library patron. Develop a plan to meet those needs, including thoughtful and prudent funding options.
3. Develop and implement a comprehensive marketing initiative highlighted by a robust, dynamic and lasting social media campaign.
4. Continue to define the role of the GPL in the Town of Groton as various civic groups continue to expand services.
5. Explore alternative means of staffing to optimize services.